



**THE
GREAT BEAR**

**the feelgood movie where everyone dies!
... almost**

COMING SOON
print audio film

**LIVE
LOVE
HOPE**

executive summary

“With only 9 months to live, comes a cure with a 1 in 10 chance of success. But it costs too much, so the bastards pull the plug! So we scam and we scheme to raise the money ourselves...

But can we do it? and if so, who'll survive? THE GREAT BEAR a call to LIVE, LOVE and HOPE. The feelgood movie where everyone dies! Well... almost”



INTRODUCTION

£5.5 million UK Pounds Sterling is being raised for a 40% stake. Significantly, this includes £1.5M towards initial Marketing & Distribution - a disruptive advantage all but **guaranteeing an initial UK Release**. This will enable the subsequent sale of international territory rights at their **proven** market value Vs traditional **pre-sales** prior to the film's release. For example the U.S. rights to LOCK STOCK AND TWO SMOKING BARRELS were pre-sold for \$1M USD two weeks before its initial UK release - only to be RE-sold four weeks into its UK release for \$7M USD.



“ Films with UK distribution **50% make money**
worldwide distribution **80% make money** ”

Paul Brett (Former Head of Cinema Services) British Film Institute

START WITH THE END IN MIND

The principle objective is to deliver maximum return for all shareholders, by producing a WORLD CLASS product of enduring and mass-market appeal - yet purposefully delivered on an independent budget. Not least, 5 PRE-film formats and THE GREAT BEAR app to build an engaged global audience of 1 million followers in ADVANCE of the film's release (1) screenplay (2) illustrated screenplay picture book (3) merchandise (4) audio drama (5) soundtrack. In turn, the film's release becoming one BIG ADVERT for all formats.

RETURN ON INVESTMENT

a Medium return at least is expected

Box Office Receipts	Low	Medium	High	Exceptional
UK	£5,000,000	£20,000,000	£39,000,000	£49,000,000
U.S.	\$15,000,000	\$50,000,000	\$140,000,000	\$290,000,000
Rest of World	\$20,000,000	\$75,000,000	\$190,000,000	\$370,000,000
UK Income				
Box Office	£750,000	£3,000,000	£5,850,000	£7,350,000
Online Retail	£100,000	£500,000	£700,000	£2,000,000
Total UK Income excluding In Home Entertainment	£850,000	£3,500,000	£6,550,000	£9,350,000
U.S. Income				
Box Office	£2,884,615	£9,615,384	£26,923,076	£55,769,230
Online Retail	£300,000	£1,500,000	£3,500,000	£10,000,000
Total U.S. Income excluding In Home Entertainment	£3,184,615	£11,115,384	£30,423,076	£65,769,230
Rest of World Income				
Box Office	£3,846,153	£14,423,076	£36,538,461	£71,153,846
Online Retail	£400,000	£2,250,000	£5,250,000	£15,000,000
Total Rest of World Income	£4,246,153	£16,673,076	£41,788,461	£86,153,846
Total World Income for In Home Entertainment Pay & Free TV, Netflix, DVD & Blu-ray	£2,440,000	£8,880,000	£14,760,000	£23,520,000
TOTAL PRE-TAX INCOME	£10,720,768	£40,168,460	£93,521,537	£184,793,076
PRE-TAX PROFIT upon repayment of £5.5M Loan Investment	£5,220,768	£34,668,460	£88,021,537	£179,293,076
NET PROFIT upon paying UK Corporation Tax @25% (2023)	£3,915,576	£26,001,345	£66,016,153	£134,469,807
TOTAL NET PROFIT upon receipt of GUARANTEED UK Film Tax Credit of approx £682,000	£4,597,576	£26,683,345	£66,698,153	£135,151,807
40% of Net Profits to Investors	£1,839,030	£10,673,338	£26,679,261	£54,060,722
TOTAL Returned to Investors	£7,339,030	£16,173,338	£32,179,261	£59,560,722
TOTAL Return on Investment	133%	294%	585%	1,082%

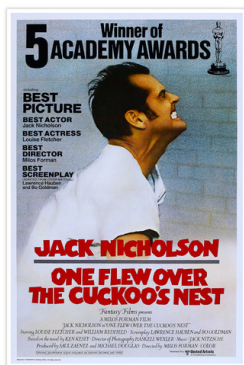
Assumptions

These numbers are unable to accurately reflect the recent upsurge in streaming services like Netflix (not fully available) Receiving 25% from U.S. & Rest of World Box Office Receipts and 15% from UK Box Office Receipts (NET of Ad Spend) U.S. & Rest of World Box Office Receipts are converted into UK Pounds at an exchange rate of £1 to \$1.30 USD.

THE GREAT BEAR SYNOPSIS

ONE FLEW OVER THE CUCKOO'S NEST

meets **LOCAL HERO**



THE GREAT BEAR is a black comedy and modern day parable of hope set in Scotland, with **THE BEAR** showing those around him who are dying - how to LIVE. Placed on a hospital research ward with computer whiz **JOHN KELLY** and 6 others, they've all been diagnosed with Interstitial Lung Disease (ILD) and unless treated will die. Treatment costs £125,000 per patient, but with a survival rate of only 1 in 10 they're no longer cost effective and treatment is withdrawn.

Rather than accept their fiscal fate and inspired by **THE BEAR**'s call to action, the 8 team up to scheme their way to £1 MILLION for their treatment. The question is, can they raise the money? And if so, who will survive?

Our heroes discharge themselves, rent a Portpatrick coastal mansion as a centre of operations and get to work. **PHILIP** and **THE BEAR** put their heads together, hatching a plot to sell a fake Knighthood to a wealthy and deserving sucker. **THE BEAR** provides the sucker. **PHILIP** provides the class and Ray's Looky Likeys provide His Majesty. The cash is handed over, a Gong changes hands and the group kitty begins to build.

NATALIE knows where to buy cheap diamonds. **KATRINA** knows about their huge rate of Import Tax. **GAV** knows about smuggling. The opportunity cannot be ignored, but the risks are high. The diamonds are bought and the smuggling goes off smoothly with help from **GAV**'s dad and his pet homing pigeons. However the spiv that's used to fence the goods is arrested. With nowhere to sell the diamonds and all their assets tied up in them, the group are thrown into crisis. It's a decisive moment for **PHILIP**. He knows who'll buy them. But if the deal goes ahead, the legal practice he's spent his life building will be over. He must bite the bullet and sell them. He does.

THE BEAR appoints himself as literary agent to old **CHARLIE** a retired shipyard welder from Glasgow. But to **THE BEAR** he's retired Major Charles Mackenzie of the British Secret Service. "Charlie knows who killed Kennedy!" An autobiography is born. With each chapter worth a fortune **CHARLIE** churns them out and the cash pours in. However for **KATRINA** it's too little too late. As fast as **CHARLIE** writes, he won't be able to finish the book before her time is called.

Another peerage can't be sold and diamonds are too risky. Time is ticking and **KATRINA** resigns herself to the inevitable when **THE BEAR** acts. Believing the good of the many is nothing, without the welfare of one **THE BEAR** gambles everything to cheat time. With desperate measures that are bound to cause repercussions, he sets out on the biggest scam of all – The Bear Raid. In an all or nothing race to the finish line, **JOHN** and **THE BEAR** leak a bogus financial report into The City dealing rooms, causing mayhem in the currency markets and clean up.

Mission accomplished and treatment assured. However one final task remains. Whoever lives, must evade the inevitable investigation. And if a dead man can be sent down for the crime - the survivor gets away scot-free!



The Screenplay is available on request.



“ There are only three things
you need for a GREAT film...

a GREAT SCRIPT, a GREAT SCRIPT
and a GREAT SCRIPT ”

William Goldman
Academy Award-Winning Screenwriter

On location at Portpatrick Harbour

THE SCRIPT'S INHERENT STRENGTHS

Aspiring Themes

- Hope over fear.
- Healthcare is a human right – not a privilege.
- An irreverent stab at the establishment.
- Christmas feelgood finale - boosting annual tv screenings and lifetime revenues.

Timely & Untapped Subject

The Economist

“ HMOs, The New Nasties...The New Baddie in Hollywood will be HMOs - Health Maintenance Organisations (Health Insurance Providers) with complaints, mistrust and outright hostility towards them cutting across all social and economic strata ”

Music Driven

The Classic soundtrack will drive both the story and promotion of the film.

Scottish Brand

A distinctly Scottish story against stunning scenery will enhance international appeal. Particularly upon the successes of OUTLANDER and BRAVEHEART.

Rich Ensemble Cast

A platter of personalities for audiences to identify with at least one character. The underlying theme of friends sticking together through thick and thin is inherent among the highest ever grossing British films: FOUR WEDDINGS AND A FUNERAL & THE FULL MONTY. Not to mention the tv phenomenon FRIENDS.

KATRINA

3,2,1 a wee random game. If we get to come back, you know, reincarnated, what are you all coming back as?

JOHN

Knock yourself out.

KATRINA

Oh well then... I'm coming back as the brown haired one in ABBA... Julie Walters!

The group look at each other in amused disbelief. But PHILIP is fixated with a small chihuahua dog, nestling nose deep in the cleavage of the buxom bar maid.

PHILIP

I'm coming back as a chihuahua!

CONFIRMED CAST



James Cosmo MBE is our lead character THE BEAR. The iconic Scottish legend has starred in over 130 Hollywood movies, as well as global classic TV productions such as Game of Thrones. With a commanding reputation for honesty, integrity and respect - he is simply perfect for the role. And having his seal of approval on the script and project will help greatly when recruiting supporting cast and crew.

CONFIRMED MUSIC



Saint PHNX have composed a number of key musical moments including the closing sequence with [Up to The Stars](#). Being signed to major label Atlantic Records will only help to place the soundtrack in all the right places, helping to market the film. The eclectic soundtrack, subject to the usual clearances will also include contributions from the legendary Tony Bennett, Imagine Dragons and The Proclaimers.

EXECUTIVE PRODUCERS



Satinder Hunjan KC (King's Counsel) is one of the UK's most regarded Barristers having been awarded 'Clinical Negligence Barrister of The Year 2015' and 'Sports Barrister of The Year 2016'. A discerning eye for the cases he takes on and the projects he commits to. A winner, with a passion for stories needing to be told & which can make a difference. +44 (0)7471 762957 sh@shqc.co.uk [linkedin](#) [facebook](#)

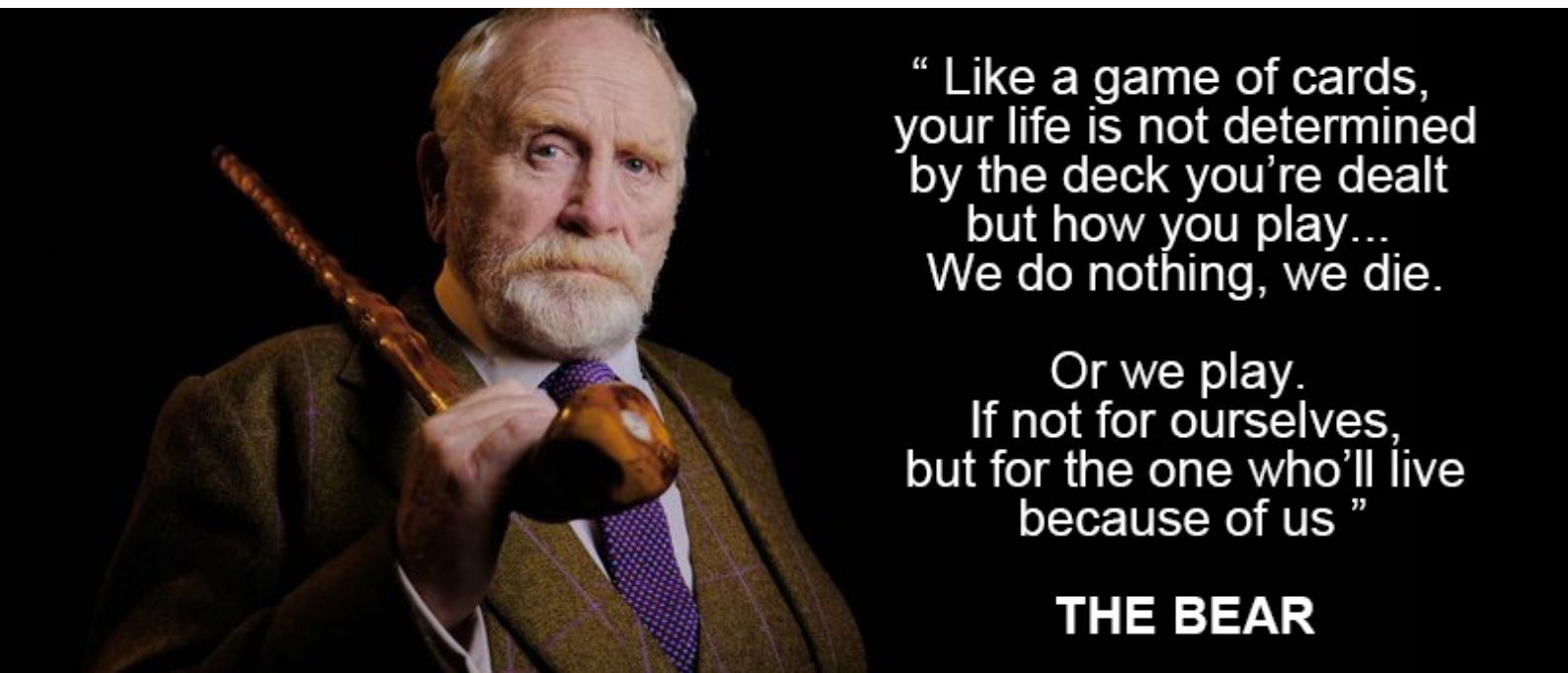


Iain Gordon Kelly writer, director and creative behind the project & its pioneering route to market. An Out The Box thinker and story teller, driven to deliver a timely message of hope. That it's not what happens to you in life - but how you respond that matters. As a music & short film producer, directing is the next natural step and one that has the full support of James Cosmo himself. +44 (0)7890 967474 iain@thegreatbear.com [linkedin](#) [facebook](#)

CURRENT STATUS

All significant milestones are now reached - the script, music, budget, leading character and line producer. THE GREAT BEAR is now finance ready. Once funded, the project will be able to secure all key Heads of Department including Director of Photography, Casting Director, Co-Producer and begin to plan & scale.

Timeline: From the point of being funded and allowing for other peoples' diaries, the lead time to start Principle Photography will be 9 - 12 months. A time for official pre-production, development and marketing of pre-film formats towards building a pre-engaged global audience. Assuming a 2 month shoot, the film will therefore be 'in the can' within 14 months of funding. Post Production will take another 6 months at least, delivering the finished film in around 20 months from funding. Thereafter the Sales & Marketing process builds steam with the appointment of a Sales Agent as a release date is worked towards.



TGB MEDIA & ENTERTAINMENT LTD

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